

# SOLARIS

rebranding animations 2017 Oct-Nov

with Silver Kaljaspolik

**EN:** According to the new CVI of Solaris center,  
we created animations to fit the new Solaris center interior,  
therefore, taking the pattern of the new floor tiles and creating an animation out of it.

**EE:** Lähtuvalt Solarise uuest CVI-st ja keskuse renoveerimisest,  
löime erinevad animatsioonid reklamimaks Solarise rebrandingut.  
Võtsime Solarise uue põrandamustri ning löime sellest imagoklipid.

see the animations here:

<https://paulinekorp.com/solaris-center-imago-campaign>