



TAFTIE

The European Network  
of Innovation Agencies

**2011 TAFTIE**

Annual Conference

30/06/11

**Heaven or Hell:  
Innovating Cyber Future**

## Heaven or Hell: Innovating Cyber Future

The central theme of the conference this year is the debate about our cyber future as innovation could bring both good and not so desirable consequences. Estonia – holding Taftie chairmanship this year – is well known for its public sector innovation, and it has also experienced the downside of “e” story when in spring 2007, first cyber riots took place and crippled the new infrastructure. So it is fitting to look both at the positive and negative sides of the innovation so that we could be better prepared for tomorrow.

With over five billion cell phones in use, over 100 million smart phones sold per quarter (Q4 2010), 600 million Facebook users (Jan 2011), one billion Google search queries per day (Mar 2011) understanding innovation is becoming more important. The innovation ecosystems are ruling the futures of all people on the planet. Innovation is not only offering people improvements in their lives, it is also posing a number of threats to both individuals and societies.

## Why Heaven or Hell?

### Introduction

- 09.30 - 09.45 Welcome, Chairman of the Board of Taftie, **Mr. Ilmar Pralla**
- 09.45 - 10.00 Minister of Economy and Communications of Estonia **Mr. Juhan Parts**

### First session: Communicating the Future

- 10.00 - 10.45 **Mr. David Nordfors** (Stanford University, Director of SCIC): “Innovation communication: the enabler of innovation, collective intelligence and competitive democracy”
- 10.45 - 11.00 **Ms. Maria Belovas** (Media Specialist of Public Diplomacy and Media Relations Department, Estonian Ministry of Foreign Affairs) “Using social media in government”
- 11.00 - 11.30 Discussion. New Generation Communication Gurus **Mr. Peeter Marvet** and **Mr. Henrik Roonemaa**
- 11.30 - 12.00 Coffee break



Ilmar Pralla



Juhan Parts



David Nordfors



Maria Belovas



Peeter Marvet



Henrik Roonemaa

## Second session: A Smart State of the Future

We talk a lot of the innovation in the private sector but government and its institutions should innovate as well. There is some theoretical and practical work done on these subjects and this session provides a glimpse on some of the solid change taking place.

**Mr. Jeremy Millard** (Senior Consultant, Danish Technological Institute, Centre for Policy and Business Analysis, Denmark) „Overall Paradigm Change for the Government”

**Mr. Ivar Tallo** (Estonian e-Gov Academy, member of the board): „e-Estonia: secrets revealed”

**Mr. Priit Alamäe** (CEO of Webmedia Group) „Public Procurement of the „e” - How to improve the future”

13.30 - 14.30 Lunch



Jeremy Millard



Ivar Tallo



Priit Alamäe

## Third session: New threats in cyber world

Dependency on the cyber networks provides a new type of threat that should not be underestimated. It is not just a computer not working or printer running out of paper. With ever increasing reliance on ICTs, we are increasing the threat of a catastrophic systemic failure. Thus the question, what to do about it?

**Lars Nicander** (Director for The Center for Asymmetric Threat Studies at the Swedish National Defence College) “Cyber Security Challenges for Information Societies”

**Hans van Grieken** (Vice President Business Innovation at Capgemini) Why is Europe losing R&D related jobs?

**Mr. Johannes Kert** (Lieutenant-general, advisor in MoD) “The role of the state providing cyber security”

**Mr. Jaan Priisalu** (Head of IT Risk Management at Swedbank) “Innovation in criminal world: what should we be afraid of?”

16.00 - 16.30 Coffee break

## Concluding session: Quo Vadis or what Color is the Future?

16:30 - 17:30 Open discussion of positive and negative sides of innovation, moderated by **Mr. Nordfors**

## Conclusion & End of the Conference



Lars Nicander



Hans van Grieken



Johannes Kert



Jaan Priisalu



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