

**Helene Vetik**  
art director / multitasker  
Tallinn, Estonia  
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## EXPERIENCE

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since Jan 2007                      Taevas Ogilvy / art director  
since Dec 2004                      Hmmm graphic designer

## EDUCATION

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Aug 2004 - Aug 2008                      Estonian Academy of Arts graphic design, which not only taught the design but also art history, culture history, philosophy, ethics, estetics, legal rights, colour theories and had multiple external workshops.

2009                                      Extra education:  
2008                                      Mario Pricken Creative Advertising at Taevas Ogilvy  
2006                                      Christophe Huet retouching at Taevas Ogilvy  
2003                                      Michael Hardt communication design  
2003                                      Junior Achievement 2 semesters of business  
2003                                      Univercity of Tallinn 2 semesters of Japanese language and culture

## AWARDS

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Feb 2012                                      **Viljandi Folk Music Festival identity 2012** independent winner  
Oct 2011                                      **ADC\*est Silver** for identity; **ADC\*est Silver** for poster.  
Dec 2010                                      **Eurobest** Young Creatives Bronze.  
Apr 2010                                      **Golden Egg** 4 different media awards and as a result Taevas Ogilvy - **agency of the year**  
Dec 2009                                      **ADC\*est** outdoor media **Silver**.  
Mar 2008                                      **Home Mag** interior design color award  
Dec 2006                                      **Estonian Academy of Arts** graphic design student of the year

## LANGUAGES

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English - fluent, Russian - native, Estonian - native

## ADDITIONAL

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Next to the graphic design and creative advertising I also play piano, write music, lyrics, sing, preform, give lectures and educate, make fashion and own a fashion blog, write columns and consult brands.  
As a youngster I had very diverse part-time jobs like a bellgirl in the puppet theater, magazine phone-seller and even a waitress.  
And i really appreciate and love what I do now.

I also gave a TEDx Estonia speech in 2010 on the topic "My life as a multiinstrumental project".