

FIRST VIEWS ON MARS /2012

"First views on Mars" (MARS as a short version) is a collection of textile products, based on a technique that is tested and developed by **Kárt Ojavee**, later investigated in collaboration with **Eszter Ozsvald**.

The landscape of the material are derived from the surfaces, close-ups and panoramas in nature which recently was expanded to another planet, Mars. The collection is related to the desire and curiosity of human kind. Ojavee and Ozsvald were amongst those, who were following the live stream of NASA's rover Curiosity landing, with great excitement in August 2012.

The collection is launched by a brand **KO!** (owned and directed by Ojavee) in autumn 2012 as a collaborative work with **SymbiosisO** project.

The uniqueness of the properties of the material relies in the laser cutting technique that is used for making the woollen felt surface foldable. This enables to give new forms and characteristic to any object in the interior, while the fabric is layered over it.

The first tests with the felt were carried out in the lo-fi studio where the lines were hand-cut, following the cell structure (figure 1) in 2009. A collaboration project with Ozsvald followed shortly after that, which iteratively led to SymbiosisO project (www.symbiosiso.com). The process reached to the state of product, as a MARS collection in 2012.

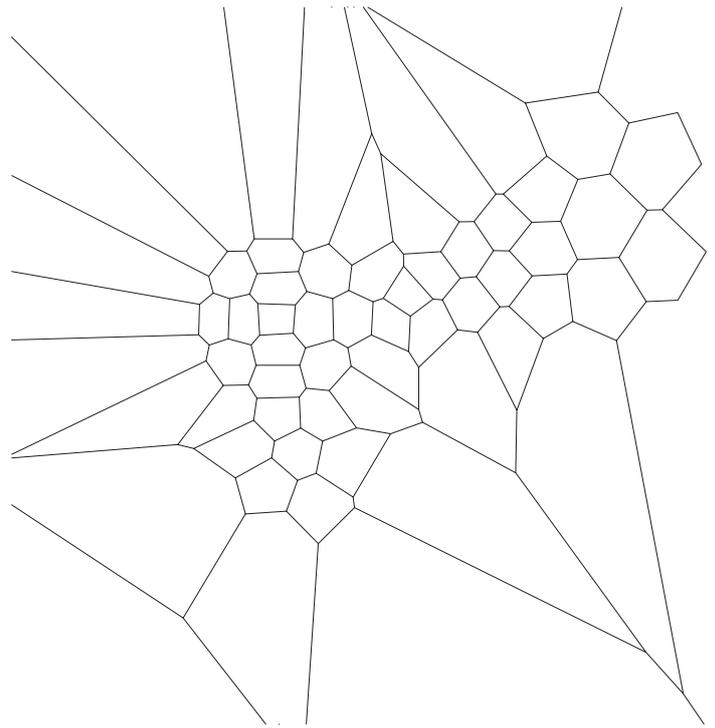
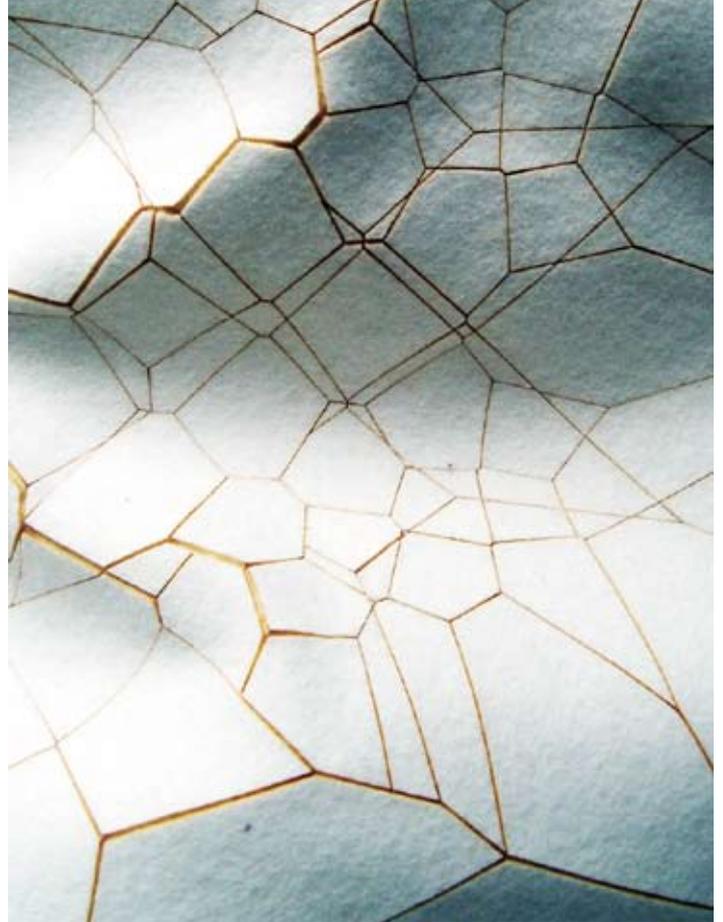
Leaving aside the interaction possibilities, MARS is a series of products that play with the structure and colours of the material.

The more advanced products will incorporate additionally the technology used in the Lightning pillows (see the Pillowhugger collection).

Material: 100% wool, but can as well be a mix of different fibers, such as viscose or polyester.

Measures: may vary on demand.

Authors: Kárt Ojavee, later accompanied by Eszter Ozsvald.



The patterns are created with Voronoi Tessellation and customized before the laser cutting process.

