THE SERVICE DESIGN AWARD





Helping young people

make the most of their

mental health care

Overview

Agile

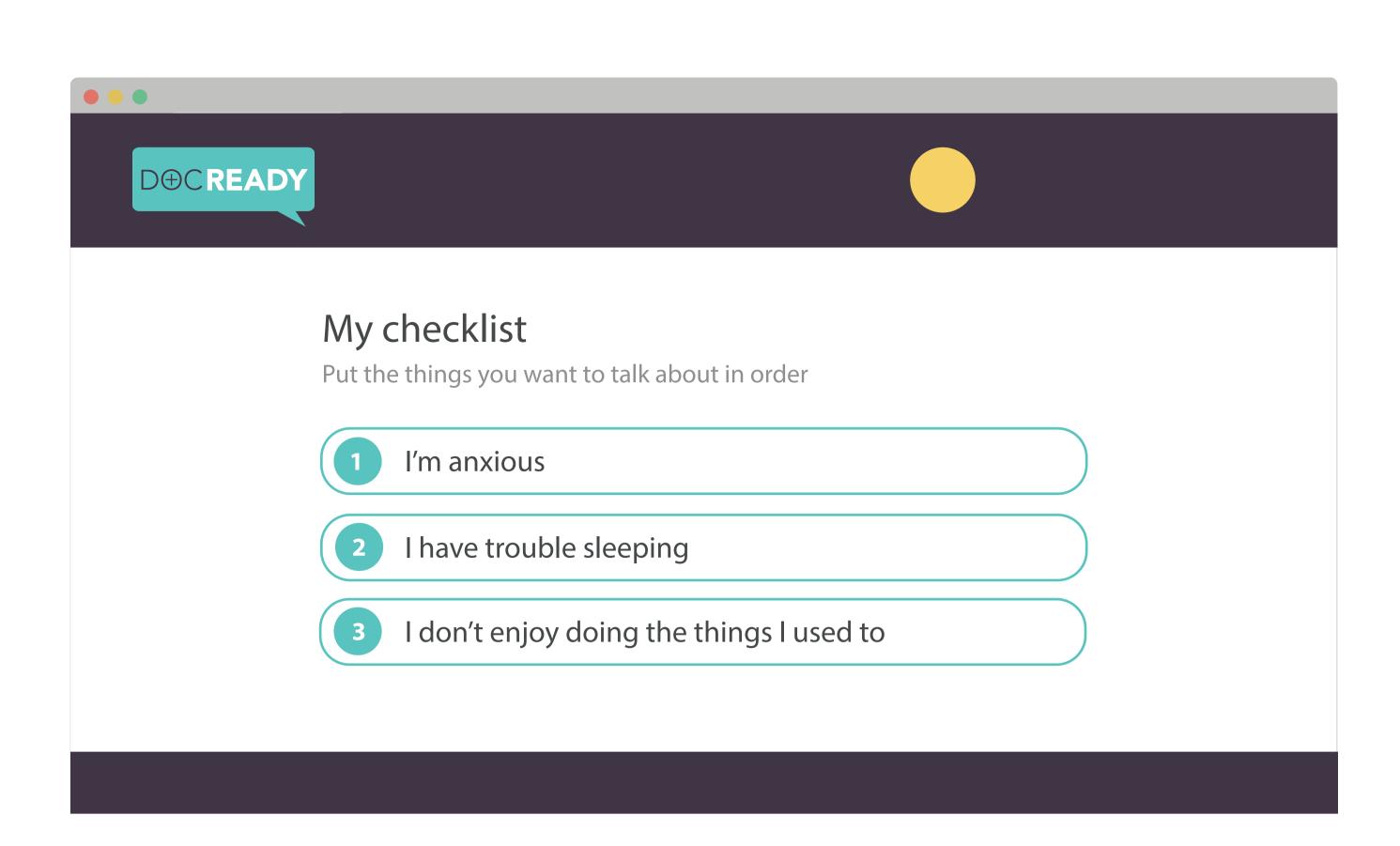
Up to 20% of young people in Britain deal with mental health issues every year. (That's up to six students in every classroom.) However, when it comes to seeking help, nearly four in ten don't feel comfortable talking with their doctors.

In collaboration with Enabled by Design, Neontribe and Social Spider, FutureGov partnered with Right Here Brighton and Hove to develop a simple, elegant tool that empowers young people to talk with their doctors about mental health.



Research

Our entire project was co-designed with young people from Brighton & Hove in southeast England. We also sought insight from relevant local organisations like MIND and community LGBT groups, as well as from mental health practitioners and GPs.



docready.org

"I have been going to the doctors for

5 years to do with my mental health

and only feel listened to now."

- Ginny, DocReady user



Over the course of six months, we used an

Agile process to evolve from discovery to

minimum viable product to finalised tool.

include their friends and classmates.

We worked with the same user group of young

people the whole time, gradually expanding to

User-led

Maintaining the same users led to strong feelings of ownership among the young people who co-designed Doc Ready. They felt like an integral part of the process -- because they were.

The benefits of the design

able to think clearly and ready to talk to someone else

able to take control and ready to make up their own minds about things